“SPORTS FOR HEALTHY YOUTH DEVELOPMENT, SUSTAINABILITY AND PEACE”

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Resolutions 53/243 A & B || Declaration and Program of Action on a Culture of Peace, as the universal mandate for the international community for the promotion of a culture of peace and non-violence that benefits humanity, in particular future generations.
Sport as a tool for Social Inclusion

- Culture of Peace
  - Prevention of violence
  - Social Inclusion
  - Individual empowerment

- Sport - Health Education
  - Team work
  - Responsibilities
  - Discipline
  - Gender equality

- Sustainable Development
  - Economic driver
  - Entrepreneurship
  - Environmental protection
  - Community approach
Sport as a tool for development

Multi-stake Partnership

Family

National Governments

Community

Local Governments
El Salvador: Sport as a tool to prevent social violence
Equality at an elite level is sure to have a flow on effect upon our local sporting clubs as it gives women role models to aspire to.

This will hopefully help to address the fact that women are less inclined to participate in sports than men; 24 per cent compared with 28 per cent. The rate steadily drops with age.

Sporting clubs which promote an inclusive culture, like having women in meaningful roles such as board positions, coaching and administrative roles, are leading the way in addressing gender equality issues.

Sporting clubs play a significant role in helping to shape community values, attitudes and behavior. Research shows us there is a proven link between gender equality and building respectful relationships between men and women.

Numerous studies show off-field factors linked to lower participation rates include harassment, cultural and social pressures and social stereotyping.
El Salvador: Sport as a tool to promote business opportunities

Beach Soccer Team from El Salvador...A story of courage from poor fishermen.
El Salvador: Sport and National Identity
El Salvador: Sport and self-esteem

THANK YOU