WHAT IS MY/YOUR ACTION PLAN?

The Light Millennium invites you to present your ideas, work, action plan, and visions for the Sustainable HUMAN Development Goals in order to make them visible and available in globally as well as seeking your collaboration and partnerships for it!

INTRODUCTION:

"MY ACTION PLAN” or “WHAT IS MY ACTION PLAN?” is a proposal to open up exposure for the work of NGOs, CSOs who are doing on the ground and pioneering work in furthering the UN’s Post 2015 Sustainability and Millennium Development Goals. The exposure would be through a designated website(s) (http://www.lightmillennium.org), and via other interested collaborator website(s), via an open call framework for articles, videos, photoessays, whatever format in which the organization chooses to present their action, to outline a specific program that has proven success that they would like to share, or one that they are hoping to enact. On a quarterly basis there will be a selection of the most effection Action Plans or committed projects, which will be presented on the initially proposed primarily website, and/or other DPI/NGO affiliated websites who are also will be part of the core committee members of the project.

The project builds on the potential in us–each NGO, CSO, or any interested party from any walk of life–to bring about solutions and resolve pressing problems obstructing human developments. It empowers the question, if we had the means to implement any measures necessary to carry out a plan of action, what would that plan of action be?

In particular, this project focuses on problems and violations in all Post-2015 SDG targeted areas on a local, city, national, regional, and international level, where there is a benefit for NGO, CSO, University or other scholarly organizations to be exposed to each other’s work, offer specialized support and create a dialogue that could make possible quicker constructive solutions.

The project aims to obtain “action and solution oriented” ideas, envisioned or planned projects or profiles of ongoing short or long-term projects via an open CALL/Invitation for Submissions within the concept of the 65th Annual UN DPI/NGO Conference, context of the “Post 2015 Sustainable ‘Human’ Development Agenda” and BEYOND that the essence of the project is also “human development centered” as well.
Based on a specified goal and sub-theme of the Post-2015 Sustainable Human Development Agenda, this project will compile and present selected ideas on the Conference’s website and other assigned website(s)* in order to create further awareness, involvement, expand outreach, bring in “best practices, lessons learned and best plan and envision proposal and projects onto the table as well as expand the conference’s life span after the conference. Initial submissions should be solicited from conference attendees and non-attendees from around the world who are not able to travel to the event, in order to gain the largest perspective on current successful programs, ongoing activities, and action plans for the future, both on the basis of the MDGs and Post-2015 SDGs.

DEFINITION OF THE “WHAT IS MY [YOUR] ACTION PLAN?” Project:
It principally aims to present unique ideas – effective solutions for community, regional, and country-wide problems in order to resolve them completely or to lessen related ongoing social or political problems on the conference’s web site or on a designated relevant website. In each, the focus will be on a specific problem or obstacle, as well as constructive solutions that bring us closer to achieving the MDGs and contribute to the Post-2015 period for human, local and regional developments, but also for “global partnerships”, which are also on the SDGs Agenda.

There is also a particular aim to involve and bring to the front line Non-Governmental Organizations (NGOs) and Civil Society Organizations (CSOs) – in particular, from the least developed and developing countries– that work on the ground on different aspects of MDGs and SDGs. Further, it also aims to encourage universities’ and student involvement (through class, research papers or production projects) and people from all walks of life that oversee special, specific and innovative programs on development, human rights, women empowerment, conflict transformation, advancing culture of peace, environment, climate change, access to freedom of information, and other relevant issues.

[*] There could be more than one web platform. For instance, a network of participating websites, who all agree to host a certain number of submitted “What is my Action” projects per month (or a quarterly base). The main hosting website can select 3-5 of what it sees as the most promising submissions, and transfer the rest onto a family of other hosting sites, based upon their focus areas or related interests in order to provide more projects visibility on various platforms. Each website will present an original or submitted profile of ongoing project that the initially assigned website will always have the priority. Other interested websites won’t be duplicating published contents but the secondary category selected pieces if they chose so. However, all interested UN/DPI associated NGOs might share its links through social media and/or may present it with a brief summary and related link on their website as well.

WORKING MECHANISM:
To invite and obtain “Action and Solution Oriented Project” ideas with a specific and well-defined solution mechanism and an estimated or envisioned “Project Timeline.” Projects must display a replicable capacity that also may be applicable in other countries facing similar problems.

Based upon the number of designated participating websites (there could/should be more than one), the best selections will appear on the primary host’s website, and the subsidiary website will link to the first website and share the project’s visual identity on the relevant web pages or sub-index):

a) a banner and logo will be created;
b) It will have its independent home or subhome page;
c) Based upon received submissions and defined Post-2015 SDGs; accordingly, under matching categories "submission + relevant SDG", sub categories will be created consequently;

d) Received submissions will be evaluated under as
   d1) Ongoing Projects which are in operational stage
   d2) Funded and Planned Projects
   d3) Innovative Projects
   d4) Envisioned Projects
   d5) Personnel and Organizational pledge/commitment

e) PROFILES Category for the submitter/organization will be created that also will have sub categories based upon the focus areas of the organization/submitter and the project;

f) Monthly or quarterly updates will be shared through social media;

g) It will also have a few social media pages re Facebook, Linkedin, Twitter;

h) Relevant Photo album and/or short video's upto 5min., along with a written introduction will be considered as well.

i) Based upon received project's, programs and ideas and their overarching goal and visions as well as their doability/applicability or the originality of the project or innovation level or quality; within primarily selected category, one of those also will be chosen as the PROJECT/PROFILE OF THE MONTH (or of that particular quarterly) that will create a dynamic, interactive and ongoing process as well as more encourages others to submit ideas or get involved/start working more with the SDGs!

j) CALL FOR SUBMISSION will encourage participants to relate their submission with the 65th UN DPI/NGO Conference’s Final Declaration. With that, WHAT IS MY ACTION PLAN? Project will be a channel to activate and bring in actual projects, proposals as the other half of/counterpart of the CONFERENCE’S DECLARATION as an ongoing, dynamic process that won’t let it become another passive UN or UN/NGO document!

**SUBMISSION FORMAT** - 3 to max. 5 pages as word file (12 font Arial, Verdana or Times font). All submissions will be via a designated email or an online form. And, if the project is its on operational process, accordingly, 1-3 project related photos ‘as in action’ might be required.

Each submission should cover the following generic questions (As a brain storm to be developed further towards to its Guideline):

1) What is the applicant’s main working field or interested area in the Post-2015 Agenda?

2) Description of the project (whether it is envisioned or planned or funded or already in operational process or a combination of these).

3) Identify – describe the problem as a chronic ongoing or newly emerged issue.

4) What is the core transformation point in your defined and committed action plan?

5) What is your/My Action Plan’ sustainability mechanism and envisioned life span?

6) Describe it if its effect and impact area is restricted to a very specific geographical location and/or if it is also replicable on the national, regional and/or international level.

7) Based upon implementation of your/My Action Plan within its defined timeline and life span, accordingly, what might be its envisioned next phase?
WHERE TO SUBMIT?: The initial submission could be emailed to INFO@LIGHTMILLENIUM.ORG e-address as a word file and images as in jpg format. The core team of this project will have an access to this email and/or (later) created online form. Auto acknowledgement will be send follow by each submission. Each submission will require a profile of the organization or the applicant (300 words) along with organization’s logo or a project related image.

SOCIAL MEDIA:
1) Once the project is launched, then the core team of the project will share/disseminate that information through social media;
2) Create Group and/or LIKE page in Facebook, Linkedin, and/or Twitter such as #myactionplan that is not limited to.

NEXT STAGE AND FURTHER POTENTIALS OF THE PROJECT:
- Book Publishing (bi-annualy or every three years in print)
- Documentary and film
- Mini TV Series
- Events/panel discussions on the best and diverse projects at the UN premises and/or universities
- AWARD – Featuring the best of the bests implementable/applicable projects during the 66th Annual DPI/NGO Conference in the form of inviting the project’s owner to present his/her organization’s project during the following conference.

Aforementioned proposal aims to encourage all interested parties’ active involvements with “MY ACTION PLAN“ or “WHAT IS MY ACTION?” project in support of the key concept of the 65th UN NGO/DPI Conference “2015 AND BEYOND: OUR ACTION AGENDA“ that will ultimately serve the expansion of the life-span of the conference as well as towards the Post 2014 Sustainable Human Development Agenda.

And, taking from that point on, it also aims to become an integral part of the upcoming annual UN/DPI NGO conferences as well as DPI/NGO Relations’ ongoing “Outreach” efforts that will establish a more dynamic, constructive, productive and inspiring ongoing connection and relations with the Department of Public Information and the NGO Relations, and the UN with the rest of the world. All in all, this project will present two ways effective and active messaging/communication and presentation that potentially will lead to change the one-way messaging/reaching out efforts of the DPI to the NGOs, CSOs, academia and people at large.

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About Bircan Unver:
http://www.lightmillennium.org/biographies/bircan_unver_narrative.html